

We ACCEPT MAC AND PC FILES

We accept files CD Rom, FTP (www.printingpressdirect.com)

Note: We output film at 3386 dpi and 175 for high quality printing. Your file resolution should be 300 dpi at 100% of final printed size.

COLOR PROOFS: YOUR HOME PRINTER IS NOT ACCURATE TO FOUR COLOR PROCESS PRINTING. IF YOU REQUIRE AN EXACT COLOR MATCH, A DIGITAL COLOR PROOF IS AVAILABLE AT A NOMINAL COST. WE CANNOT GUARANTEE YOUR COLOR, UNLESS A DIGITAL PROOF IS APPROVED.

HOW YOUR CARDS, FLYERS or OTHER PRINTING MATERIAL SHOULD BE SET UP

Your file resolution should be **300 dpi** at 100% of final printed size.

We accept files that are created in any of the following programs below, we use the current versions or earlier.

QUARK: Include fonts & pictures (collect for output), any images and colors should be in **CMYK**. Save as a Quark file. You can also Stuffit or Zip it.

PHOTOSHOP: Save in **CMYK** colors. Resolution should be 300 dpi/inch. Save file as .tiff without layers or if the file is too large save as jpeg maximum with 8 bit preview.

ILLUSTRATOR: All colors must be **CMYK**. Save file in .eps format with text converted to outlines.

CORELDRAW: Include the fonts. Colors and Images must be saved as **CMYK** colors. Save your file as a .cdr (CorelDraw) file. **All text converted to curves.**

PDF: Include the **fonts & Pictures**. Colors and Images must be saved as **CMYK** colors. Files should be saved as PDF 1x format.

NO PAGEMAKER FILES PLEASE

DON'T FORGET

- All Colors must be **CMYK**, **No RGB/Pantone colors please.**
- Bleed of **1/8" (.125)** of an inch on all four sides must be added to original file size. (See bleed specs. Above)
- **Do not use hairlines (0.3 points)**, all lines must be a minimum of **0.5** point width.
- No picture boxes with a fill of none, unless it is Vector Art or EPS with clipping path is being used in that box.
- Leave at least a **1/8" (.125)** inch space for text and border lines inside the bleed line for correct cutting of your cards.
- All black solids should be composed of: **35% Cyan, 0% Magenta, 0% Yellow, 100% Black.**

PRINTING SPECIFICATIONS

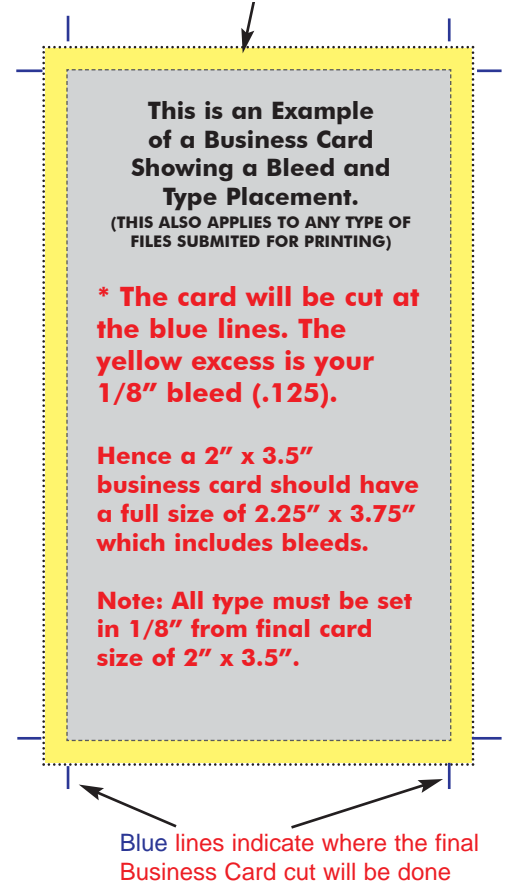
- Flyers & Cards are printed on a 5 colour offset press.
- The Business Cards are printed on 12pt and Flyer stock is on 10pt or 12pt. Cornwall, and coated both sides (You can still write on the back). Other jobs can be printed on your stock or other stock that we carry.

If you don't follow the above instructions, we are NOT responsible for how your file is reproduced, we can ONLY print what is given to us.

IMPORTANT NOTE: SERVICE FEES

If a file comes into our office for print and any modifications are needed (i.e Bleeds) in-order to print your file, our artwork fees are billed at a rate of \$65 per hour.

Yellow area indicates the 1/8" (.125) Bleed Area



Blue lines indicate where the final Business Card cut will be done

The above guidelines, when followed, allow us to print & ship your order faster